



**CARFAC**  
ONTARIO

## 2016 ADVERTISING CATALOGUE

Save by booking two, three or four ads. Simply choose the ad sizes, the number of ads you wish to purchase, and the issue(s) in which you would like them to appear. You can book multiple ads for one issue, or one ad in each of the four issues of DISPATCH.

FULL PAGE 7.3" in width x 10" in height	\$520
HALF PAGE (horizontal) 7.3" in width x 4.8" in height	\$300
HALF PAGE (vertical) 3.5" in width x 10" in height	\$300
QUARTER PAGE 3.5" in width x 4.8" in height	\$160

Please add **13% HST** to all prices.

**Artwork Specifications:** Please provide us with your ad via email as a high resolution PDF, TIFF or JPEG file at 300 dots per inch or greater resolution. No Pantones, no duotones and no RGB – all images must be converted to CMYK. Files will be imported to InDesign on a PC platform.

**Note** that DISPATCH is published digitally in colour AND in print in black and white, your advertisement can be submitted in colour however, it must be legible in black and white.

For advertising & artwork submission booking deadline:

[www.carfacontario.ca/DISPATCH](http://www.carfacontario.ca/DISPATCH)

**Methods of Payment:** Advertising fees may be paid by cheque, money order, VISA or PayPal online payments. Cheques are payable to CARFAC Ontario. Cash payments can only be made in person at the CARFAC Ontario office, please do not send cash. Please remit online payment within 30 days of invoice date.

**Contact:** Venessa Harris, Membership & Communications Coordinator  
416-340-8850 or [vh@carfacontario.ca](mailto:vh@carfacontario.ca)

**Did you know?** Institutional Members are eligible for a free ¼ page ad in Dispatch (one per year).

Also ask us about advertising in the **Artists' Day Planner**.

**THE VOICE FOR PROFESSIONAL ARTISTS**

372-401 Richmond Street West, Toronto, ON M5V 3A8

Phone: 416-340-8850 / Fax: 416-340-7653

Toll-free: 1-877-890-8850

[www.carfacontario.ca](http://www.carfacontario.ca) / [carfacontario@carfacontario.ca](mailto:carfacontario@carfacontario.ca)